Sara L. Seely, CFA

With over 22 years of experience in financial services, Sara Seely founded Eberly Wealth Management, LLC to help women grow and protect their wealth. Through comprehensive financial planning and smart investment management, Sara's personalized service helps her clients meet their own unique financial goals.

Prior to founding Eberly, Sara spent 14 years as an advisor at private wealth management firms in Austin, TX. Prior to working in private wealth, she invested for large institutional clients, such as pension plans and non-profits. Sara was an analyst in the Institutional Consulting Group at Smith Barney and later a relationship manager and director of research at an independent institutional consulting firm, where she led the firm's Investment Committee responsible for investment manager due diligence and capital markets research. Sara regularly draws from the investment principles used at large institutions to help individuals and families achieve their financial goals.

Sara earned a Bachelor of Business Administration degree in finance, summa cum laude, from Texas Tech University. She holds a Chartered Financial Analyst (CFA) designation and served 7 years on the Board of the CFA Society of Austin, including a term as President. Sara is a member of the 2018 Leadership Austin Essential Class and was a finalist in the 2016 Austin Under 40 Awards. A passion for her community, she serves on the Investment Committee for Austin Community Foundation, Hospice Austin, and Planned Parenthood of Greater Texas and has also held volunteer positions at SAFE and the Women's Fund of Central Texas.

Native Texans, Sara and her husband Chad moved to Austin in 2002 where they live with their two daughters, Parker and Kate. Her family enjoys listening to live music, playing with their two dogs Winter and Maggie Mae, hiking, and camping (glamping) in the Airstream.

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